**FOR IMMEDIATE RELEASE**

**UPONOR AND WIPP FORGE A DYNAMIC ALLIANCE:**

**Advancing Women's Empowerment in the Plumbing and Piping Industries**

**AURORA, CO – February 22, 2024 –** Women in Plumbing & Piping (WiPP) proudly announces Uponor as its latest sponsor, forging a powerful partnership to advance the cause of empowering women within the plumbing and piping industries. Uponor, a distinguished global leader in cutting-edge plumbing and heating solutions, joins WiPP in its unwavering commitment to cultivating an inclusive community that propels the personal and professional growth of women in these pivotal trades.

Uponor's endorsement echoes its dedication to innovation and excellence, aligning effortlessly with WiPP's core principles of mentorship, education, networking, and recognition. This collaboration signifies Uponor's proactive stance in driving positive change and fostering gender equality within the plumbing and piping sectors.

*“Uponor continues to partner with organizations who are leveling up and creating opportunities for women to be included, empowered, and supported in the construction trades,” said Anna Picchetti, vice president of Marketing at Uponor North America. “We are proud to join WiPP as a founding sponsor and help foster growth and leadership opportunities for women in the plumbing and piping profession.”*

WiPP extends a warm welcome to Uponor, recognizing the company's influential role in shaping the trajectory of plumbing and heating solutions on a global scale. As part of WiPP's exclusive founding sponsorship opportunities, Uponor joins a select group of organizations at the forefront of championing the cause of women in traditionally male-dominated industries.

“We are excited to welcome Uponor as a founding sponsor. This partnership exemplifies our shared dedication to innovation, excellence, and fostering inclusivity. Together, we are not just endorsing change; we are actively shaping the narrative and future of our industries, championing the cause of women in traditionally male-dominated fields," said Kim Gill, Executive Director, Women in Plumbing & Piping

WiPP actively seeks visionary partnerships, providing organizations with a distinctive opportunity to shape the narrative and future of the plumbing and piping industries.

For more details about founding sponsorship and other exclusive partnership opportunities, please visit: [WiPP Sponsorship Opportunities](https://www.womeninplumbandpipe.org/partner-opportunities).

***About WiPP:*** *Women in Plumbing and Piping, founded in 2022, is driven by visionary women committed to creating a thriving community for women in the plumbing and piping industries. WiPP members are advancing the industry to new levels of excellence by supporting and promoting the contributions of women as an essential component in shaping the future of these trades. The association is headquartered in suburban Denver, and its website is womeninplumbandpipe.org.*

**About Uponor**   
Uponor is a leading global provider of solutions that efficiently and effectively move water through cities, buildings, and homes. Uponor’s safe drinking water, energy-efficient radiant heating and cooling systems, and reliable infrastructure solutions are sold in more than 80 countries. The company employs about 3,600 professionals in 26 countries in Europe and North America. In 2022, the company’s net sales totaled approximately €1.4 billion. Uponor Corporation is based in Finland and listed on Nasdaq Helsinki. Uponor is part of the Georg Fischer group, located in Schaffhausen (Switzerland). [www.uponor.com](http://www.uponor.com)

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